

Michael Eric Stern
CURRICULUM VITAE

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Biographical Data: DOB: March 15, 1956
Place of birth: North Hollywood, CA
Married, 2 children.

Education: HS: Verdugo Hills High School. 1973
College: CSUN. 1974-1976
BFA: Art Center College of Design. 1979
The California Community Colleges-Limited Service
Credential in art and photography. Valid for life.
Issued February 20, 1990.
Adult/Vocational Education Professional Preparation
Health Education for Educators, Level 1
University of San Diego. 12/01 & 2/05

Continuing Education: NAPP Photoshop training. 2000-present.
Los Angeles County Office of Education. 2003-present.
Brooks Institute, Ventura, CA. 2003-present.

Awards: 1984, Society for Technical Communication.
2001, CTA Regional Competition.
2002, NAPP Photoshop Guru Award.
2003, CTA Regional Competition.
2004, International Photography Awards.

PHOTOGRAPHY:

Client List: 1980-82: **Starkist Foods**. Photography for new product rollouts.
1980-95: **Shimizu America Corp**. Architectural photography.
1982-83: **RCA**. Photography for new product rollouts.
1982-82: **LucasFilm, Ltd**. Product photography for trade marketing.

1982-2002: The Walt Disney Company.

Product photography for advertising, trade marketing, catalogs, books, packaging, brochures, executive portraiture and architecture. 100,000+ photographs of 2D artwork for high-end color reproductions. Consultations and photo restoration for The Walt Disney Archives, The Animation Research Library, Consumer Products, Licensed Filmed Entertainment, Buena Vista Pictures Marketing Group, Feature Animation, WDI, Disney Cruise Line and Disney's California Adventure.

1983-86: Southern California Edison. Aerial, executive and publicity photography.

1983: Paramount Pictures Corporation. Extensive photography of Star Trek memorabilia for advertising purposes.

1986-92: Applause, Inc. Kids and toy photography for catalogs. Set construction, location shooting and hiring of additional photographers.

1995-96: Universal Studios Consumer Products.
Product photography for trade marketing.

1995-97: Warner Brothers Studios, Inc.
Portrait and product photography, photo lab services.

1997: ABC. Portrait photography.

1998: Sid & Marty Krofft Pictures, Inc. Flat art, product and portrait photography for an historical auction catalog

1992-99: Sotheby's. 2D and 3D photography for auction catalogs.

2000-2002: UCLA. Digitizing 120+ historical documents relating to Los Angeles mayor, Tom Bradley.

1999-2001: Cinema Secrets, Inc. Fashion photography for catalogs.

2002: The City of Beverly Hills. Scanning, restoring, printing, and mounting a 4' x 5' portrait of furniture designer Sam Maloof.

2002-present: Southland Title/Land America.
All digital executive portraiture for marketing purposes.

2003-2005: USC. Individual and group portraits of MBA students for the IBEAR Marshall School of business. I also prepare the layout for the printed materials.

2004-2006: **Harris Corporation.** High-end product photography for advertising and marketing purposes.

2006-present: **SG&A Campaigns.** Portrait photography for political campaigns.

2007-present: **Marriott Hotels and Resorts.** Consulting, digital printing and framing of photographic images for display in guest rooms.

2007-present: **Big Stage Entertainment.** Consulting and writing Photoshop actions for specific tasks in online entertainment.

TEACHING:

1987-1989: **Los Angeles Trade Technical College.** Commercial photography techniques and professional business practices.

1988-1989: **Art Center at Night.** Professional business practices for artists.

1989-1991: **Art Center College of Design.** Traditional commercial photography and professional business practices for artists.

1999-2005: **Burbank Unified School District.** Intro and intermediate Photoshop courses for the Burbank ROP program sponsored by the LA County Office of Education.

2000-2002, 2007: **Glendale Community College.** Intro and advanced Photoshop courses.

2003-present: **Brooks Institute, Ventura, CA.** Photoshop, digital capture, lighting theory and location lighting.

2004-2006: **“Saturday Afternoons with Michael Stern”**, an on-going series of lectures and demonstrations regarding all facets of digital imaging held at **Samy’s Camera** in Santa Ana, CA.

2006-present: Resident Photoshop expert, **“Mr. Pixel”** on **phototalkradio.com**

2006: Joined the **Julia Dean Workshops** as a photography instructor.

2008: **StudioArts.com** Intro to Photoshop courses.

CONSULTING:

2003-present: Beta testing for **Datacolor.com**.

2003: Beta testing for **Phase One** DSLR software.

2002: Consulting for **Exposure** photo lab as they transitioned from analog to digital technologies.

2002-present: Public demonstrations of Photoshop, digital photography, inkjet printing and scanning procedures for **Los Angeles County Office of Education**.

2001-present: Private tutorials and specialized instruction for industry professionals.

2004: Presentation about digital photography for **Creative Memories**.

2004-present: Technical editing for **Focal Press**.

2005-present: Professional Artist for **Wacom.com**

2006-present: Curriculum development, assessment procedures and rubric consultations for **Brooks Institute**.

2004-present: Writing “Integrated Performance Activities” (IPA) for the **Los Angeles County Office of Education**, ROP (LACOE, ROP) program on behalf of the California Department of Education.

2005-2007: Mentoring high school educators for **LACOE/CITEC**.

2007: Beta tester for **Adobe**.

2007: **Marriott Hotels & Resorts**.

PUBLICATIONS:

Professional Photographers of America, “Bone Daddy Adapts”, California Chiropractic Association, “Bone Daddy”, (digital enhancement of bone scans and x-rays.)
“The Steadfast Tin Soldier”, “The Art of Bambi”,
“The Art of Animation from Mickey Mouse to Beauty and the Beast”, “Disney’s Aladdin, The Making of an Animated Film”,
“The Art of The Lion King”, “The Art of The Hunchback of Notre Dame”, “Animation Magic”, “The Art of Hercules”, “The Art of Animation from Mickey Mouse to Hercules”, Sotheby’s “The Art of Disney” Catalogues, ‘95,’96,’97,’98 & ’99, “Disney Standard Character Guidebook”, “The Art of Mulan”, 50 Years of Sid & Marty Krofft”, “The Tarzan Chronicles, “FANTASIA/2000, Visions of Hope”, Disney Editions, “Dinosaur”, “The Golden Age of Golf Design, “Disney’s Winnie The Pooh”,
Cinema Secrets 2000 & 2001 catalogues, Pierre Lambert’s “Pinocchio”, “Mickey” and “Snow White”.

2008: Authoring my first book on the creative process. Under contract with **Rocky nook, Inc.** publishers.

PROFESSIONAL AFFILIATIONS:

**Art Center College of Design Alumni Association
Board of Directors. 1988-1990**

Advisory Council, LA Community College District. 1987-1989.

Advertising Photographers of America. 1989-2001.

Autry Museum of Western Heritage, Charter Docent. 1988-1991.

**Burbank Community Disaster Volunteer, district leader.
1999-2003.**

National Association of Photoshop Professionals. 1999-present.

California Teachers Association. 2000-present.

LA County Office of Education Advisory Board. 2003-present.

Advisory Board, San Marino High School. 2007-present.

REFERENCES:

Available upon request.